Mark Lopresto

user experience | product design | technical support | development

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spyderhausdesign.com

mark@spyderhausdesign.com

512.931.4622

STRENGTHS

CORE SKILLS
Static Design & Prototyping
Responsive Design in Code
Highly Detailed and Organized
Project Management
Problem Finding & Problem Solving
Maintain Composure Under Pressure
Approachable; Open; Fair; Empathetic
Written & Verbal Communication
Technical Support

APPLICATION SKILLS & TOOL BOX
Sketch App
Photoshop
Illustrator
Prototyping
Screencast
Sublime Text
HTML CSS/SCSS
Terminal
Mac / iOS

EDUCATION

Cleveland Institute of Art
Foundation Year Studies, 2015.
Recipient of CIA Gund Family Scholarship - CIA Art Supplies Foundation Award - Mary Suggett Ranney Art Scholarship - SEMA Scholarship - Herbert and Nettie Borstein Scholarship.
GPA earned: 3.75.

Lakeland Community College
Associate of Arts, 2015.
Consecutive Dean's List honor roll placement.
GPA earned: 3.92.

Continued Education Professional Development
Acquisition of Apple Co. required certifications.
Multiple motorcycle and automotive factory course certifications for early career development.
Self Study with FreeCodeCamp, Teamtreehouse.com, Lynda.com, Udemy.com, and various other online design / development articles, tutorials, and courses.

EXPERIENCE

Spyder Haus Design   2015-present
Freelance Design   Cleveland, OH
- Small to medium web projects from design to code including CMS implementation, asset handling, and server setup
- Large-scale projects: primary work performed as a UX/UI interaction designer and consultant
- Effectively manage time and resources as a remote worker under contract
- Set up communication and project management for client interaction, feedback, and delivery

Cleveland Vegan Society   2013-present
Creative Director   Cleveland, OH
- Website design and development
- Full branding services incl:
  - Design of print material
  - Asset design
  - File prep and delivery to print
  - Training and technical support

Cleveland Institute of Art   Summer 2015
Summer internship under mentorship of   Cleveland, OH
CIA's creative director
- Printed material creation, revision, & delivery
- Logo design
- HTML email design
- Digital content creation using PowerPoint & Keynote
- Photo editing
- Vector graphics

Apple Inc.   2010-2011
Genius   Lyndhurst, OH
- Technical support in fast-paced appointment setting
- Technical diagnoses and repair after hours
- Net Promoter Score (NPS) maintained at a very high level
- Trained in Apple's exclusive One to One program
- Support and training for customers and fellow Apple employees

High-Performance Motorsports   1994-2013
Factory certified motorcycle and automotive   Various
electronic, electrical, and engine technical expert
- Design
- Fabricate
- Build
- Maintain